

ASEAN+3 UNet Logo Design Competition

The ASEAN+3 University Network (ASEAN+3 UNet) is pleased to announce **the ASEAN+3 UNet Logo Design Competition** for **students from the ASEAN Plus Three Member Universities (ASEAN+3 UNet)**

It aims to promote the ASEAN+3 UNet to a wider public and especially to promote the success and value of the organisation. **The Logo Design Competition requires a design idea which can be used and developed to an official logo of the ASEAN+3 UNet**

Background

ASEAN+3 cooperation began in December 1997 and institutionalised in 1999 when the Leaders issued a Joint Statement on East Asia Cooperation at their Third ASEAN+3 Summit in Manila. The ASEAN+3 leaders expressed greater resolve and confidence in further strengthening and deepening East Asia cooperation at various levels and in various areas, including energy, transport, and information and communications technology (ICT). ASEAN agreed to strengthen partnership with the People's Republic of China (PRC), the Republic of Korea (Korea) and Japan to address mutual issues and concerns in energy security, natural gas development, and education.

ASEAN+3 includes the 10 members of the Association of Southeast Asian Nations (Brunei Darussalam, Cambodia, Indonesia, Lao People's Democratic Republic, Malaysia, Myanmar, the Philippines, Singapore, Thailand, and Viet Nam) plus the P.R. China, Japan, and Korea.

The ASEAN+3 University Network or ASEAN+3 UNet is officially established in November 2012 to complement the ASEAN+3 Cooperation Work Plan 2007-2017 and the ASEAN+3 Plan of Action on Education 2010-2017.

Objectives of the Competition

The creation of an official logo to serve as the emblem of the ASEAN+3 University Network or ASEAN+3 UNet

Terms and Condition of Participation

Design Brief and rationale: Participants are required to provide your design rationale and brief of the design in 100 words in English.

The Logo should bring out these elements

- The logo should underscore and reflect identity of the organisation and strengthen the cooperation of the ASEAN plus three countries, portray the ASEAN and plus three commitment to building a strong network and community. The logo must also present the harmonious combination between ASEAN and plus three characteristics of people and culture in an education aspect.
- The organisation name "ASEAN+3 UNet" must be included in the logo
- The logo should provide the basis for a simple and eye-catching emblem.
- It must be the original design of the submitter and must be free of any copyright or other intellectual property claims.
- The logo should adapt well to electronic and printed media, to reproduce on small and big surface, and to use in color, both in positive and in negative form.

Submission Guidelines and Content Restrictions

Logo Entries (logo+ 100 words of rationale+ artwork+ entry form)

Submission must be done by email and post as the following instruction:

By email to aun.achavadee@gmail.com, the works submitted by email must comprise of

1. The Entry Form
2. A rationale with a maximum of 100 words in English to describe your concept, theme and symbolic elements.
3. A Soft Copy of Logo PNG/JPEG and PDF files format (at least 300 dpi or 1200 x 1200 pixels together with CMYK color code. The participant has to include one each of the logo in color and black and white format.

By post, the participants has to submit CD of your work, and the two hardcopies of the logo design printed in A4 paper by post in a sealed envelope (with hard copy and digital file)

If the logo incorporates non-standard fonts, you must provide us the font should your logo be selected. If you are chosen as the winner, you **MUST** provide a high resolution vector file and Ai file

Deadline

30 June 2017. All entries should be sent to AUN Secretariat at following address

Office of the AUN Secretariat
17th floor, Chaloem Rajakumari 60 Building
Chulalongkorn University
Phayathai Road 10330
Bangkok Thailand

(please put a remark on the envelop: ASEAN+3 Unet Logo Design Competition)

Award

The winner of the competition will receive **800 USD cash award** and certificate of recognition.

The selected logo will be appeared on the letterhead, official documents and emblem of the ASEAN+3 UNet. All entries including the winning entry will become the property of the ASEAN University Network.

For any question and information please contact Mrs. Achavadee Wiroonpetch, at Tel: +662 2153640/2153642 ext 113 and e-mail aun.achavadee@gmail.com

Download Application Form at www.aunsec.org

List of ASEAN+3 University Network (ASEAN+3 UNet)

ASEAN Members

1. Universiti Brunei Darussalam
2. Royal University of Phnom Penh
3. Royal University of Law and Economics
4. Universitas Airlangga
5. Universitas Gadjah Mada
6. Universitas Indonesia
7. Institut of Teknologi Bandung
8. National University of Laos
9. Universiti Kebangsaan Malaysia
10. Universiti Malaya
11. Universiti Putra Malaysia
12. Universiti Sains Malaysia
13. Universiti Utara Malaysia
14. Yangon Institute of Economics
15. University of Yangon
16. University of Mandalay
17. Ateneo de Manila University
18. De La Salle University
19. University of the Philippines
20. Nanyang Technological University
21. National University of Singapore
22. Singapore Management University
23. Burapha University
24. Chiang Mai University
25. Chulalongkorn University
26. Mahidol University
27. Prince of Songkla University
28. Vietnam National University, Hanoi
29. Vietnam National University, Ho Chi Minh City
30. Can Tho University

China

1. Guangxi University
2. Guizhou University
3. Peking University
4. Xiamen University
5. Yunnan University

Japan

1. Kyoto University
2. Keio University
3. Tokyo Institute of Technology
4. Chiba University
5. Kumamoto University
6. Niigata University
7. Okayama University
8. Nagasaki University
9. Kanazawa University
10. Waseda University

Korea

1. Daejeon University
2. Seoul National University
3. Dongguk University