

## Korea University International Summer Campus

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For more than 100 years, Korea University has been providing academic excellence under the motto, "Liberty, Justice and Truth". Throughout its history, KU has educated many leaders in the past and will continue on with its tireless efforts in the present and future, with the objective of educating not only national but also global leaders.

In anticipation of KU's 100th anniversary, the university launched the "Global KU" project to elevate the standard of education and life at KU for both Korean and International students. Starting from 2004, Korea University International Summer Campus has grown to one of the biggest and the best Summer program in the world.

Its mission is to excel in our subject of quality education through inviting professors from the world's leading universities and accommodating for diverse student needs, thereby creating a welcoming and highly motivated international hub for academic dialogue and interchange in the courses offered at Korea University.

For Korean students, it is a gateway to experience quality education that prepares them for global leadership. For International students, it is an opportunity to learn about Korea and Korean culture, politics, economy and history. Korea University International Summer Campus opens the door to globalization and increases mutual understanding among people with diverse backgrounds.

## International Summer Campus

- Introduction
- Strategy
  - What ISC Offers...
  - Distinguished Faculty
  - Internship Program
  - Scholarships
  - KU Buddy Program
  - Cultural Activities
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- Q & A

2009.02  
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Global KU Frontier Spirit

### I. Introduction

Global KU Project  
- To educate global leaders for the future

Partnership with quality institutions

International summer campus

Increase # of int'l faculty & Students

Join int'l organizations(U21, APRU etc)

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### III. Strategy

Year	Domestic Student	Overseas Student	Total
2004	129	152	342
2005	133	762	895
2006	199	1175	1374
2007	320	1052	1372
2008	353	0	353

Annual # of Participants

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### II. Strategy

All courses taught in the English Language

Distinguished Faculty

Internship Program

Scholarships

KU Buddy Program

Cultural Activities

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I. What ISC Offers...

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**II. Strategy**

## II. Distinguished Faculty

## Professor lists – Scholars from prestigious universities around the world

Name	Univ.	Name	Univ.
Franklin Moyar	Johns Hopkins Univ.	William Pettigrew	Oxford
Andrea Vindigni	Princeton Univ.	Jun Saito	Yale Univ.
James Vreeland	Georgetown	Philip Nichols	U. Penn (Wharton)
Elioudou-Eryngue Parfait	Cornell Univ.	Eugene Terentev	Univ. of Cambridge
Mille Creighton	UBC	Murray Johansen	UCLA
Charles Cameron	Princeton Univ.	WU Eltner	U. Penn (Wharton)
Naresh Malhotra	Georgia Institute of Tech	Anders Karlsson	SOAS
Ahmet Duran	University of Michigan	Kevin Davy	Univ. of Chicago
Thomas Doherty	Brandeis Univ.	Burglind Jungmann	UCLA
Frank E. McDonald	Emory Univ.	Michael Miller	SAC
Bill Seaman	Duke Univ.	Samiran Banerjee	Emory Univ.
Iakan Seckineilgin	LSE	Seung B. Kyu	UCLA
Maxim Peter Engers	Univ. of Virginia		

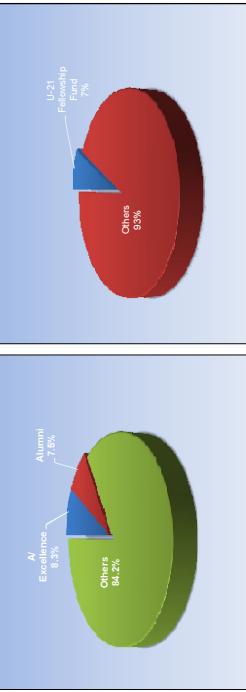
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**II. Strategy**

## IV. Scholarships

The **Academic Excellence scholarship** is awarded to students who receive all A's in three courses. Children and grandchildren of Korea University's alumni are invited to apply for **Alumni Scholarships**. Students who are coming from **U-21 member Institutions** are eligible for fellowship fund from Korea University.

## 2008 ISC Scholarships



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**III. Internship Program**

The internship experience provides the opportunity to develop students' ideas and systems and also to build their networks of possible future contacts in Korea, which can prove invaluable for the future



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**II. Strategy**

## V. KU Buddy Programs

The buddy program is designed to ensure that students are comfortable in the new surroundings. With their KU buddy, students can practice Korean Language skills, venture around Seoul and its surroundings or just hang out.



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The National Assembly	
APEC	
KOPEC	
Korea Tourism Organization	
IMF	
Price Water House Coopers	
Harper's Bazaar	
Canadian Chamber of Commerce	
Unilever	
MBOSBS	
Samsung	
Hana bank	
FM Communications	
Daim	
Scout Art Center	

• Previous Summer Internship Companies

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## II. Strategy

## III. Stats

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### VI. Cultural Activities

Students also can take day trips to sites on the outskirts of Seoul to places such as a b-boy performance, Chang Deok Gung, and the amusement park, while experiencing traditional recreations at Namsan Folk Village. ISC also offered break dancing and sports dance classes during the summer program.



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### I. Quality Control

#### Quality Control

## Result

- Satisfactory feedback from ISC faculty & students

- Class capacity limit to less than 50
- Initiate 'Student Code of Conduct'
- Separate placement of overcrowded classes
- Set higher standards on GPA requirements
- Exclude prospective university students

	# of Applicants	# of Participants
2007	2,347	1,495
2008	2,370	1,405

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## III. Stats

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### II. Participants' Background

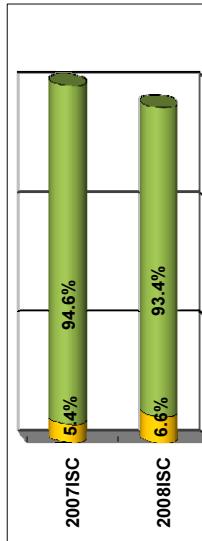
	2004	2005	2006	2007	2008
Canada	17	18	56	59	36
China	14	23	13	5	16
Hong Kong	-	2	3	15	25
Japan	-	-	-	9	3
Singapore	5	18	14	21	26
UK	2	2	12	49	15
USA	107	274	656	1,013	927
Others	5	5	5	4	19
Exchange Student	18	54	65	77	112
# of Country / Institution	11 / 98	11 / 113	11 / 140	11 / 173	20 / 188

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## III. Stats

## Global KU Frontier Spirit

### II. Participants' Background – Exchange Student Rate



	2007ISC	2008ISC
Exchange Students	112	77
Others	1293	1418

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## Q & A