

# **Motivating Students to Participate in International Exchange**

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## **ABSTRACT**

In this talk, I will share my experience at the Hong Kong University of Science & Technology in promoting the international exchange program to our students. Many students are motivated to take part in the exchange program because of its international and cultural experience. However, apart from this enriching experience, we also find a close relationship between participation in international exchange and career prospect. Statistics on job placement of our graduates indicate those who took part in international exchange were able to command a salary premium.