

University-level Policymaking on International Affairs and the Role of the International Affairs Office

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ABSTRACT

Internationalization is obligatory to establish the top university in the world. In the same sense, the university-level policy on international affairs is of primary importance in the internationalization and further the comprehensive improvement of the university. To achieve greater internationalization of the university, the policy should be based on the individual situation of different universities, focus on the promotion of international cooperation and exchange programs between universities, which are, in fact, more of the exchange of ideas than of the exchange of academic knowledge, and be backed up by adequate human and other necessary resources.

The university international affairs office is a window for international cooperation and exchange activities in the school. The international affairs office, owing to its designated responsibilities, not only plays a strategic role in the university-level policy-making on international affairs, but also functions as the coordinator and executor in the implementation of the policy.

Key words: strategic policy; internationalization; exchange of ideas