

**Title:**

Towards a More Internationalized University: The Role of the Foreign Affairs Office

— Fudan University as an Example

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**Abstract:**

For Fudan University, who made internationalization one of its key strategies for development, the Foreign Affairs Office conducts a key role in various issues related to international cooperation, exchanges and communication. To better facilitate the internationalization of the university, the Foreign Affairs Office should take up an active role in the construction of an all-round foreign policy which can better serve the students, faculty and researchers in an increasingly globalized context. Bear this in mind, we strive to strengthen the Foreign Affairs Office's functions in the following four aspects to contribute to a higher level of internationalization of Fudan university: 1) Provide insights and advice for the designing and operation of new English-taught-curriculum; 2) Establish international centers for specific regions or countries to provide platforms for in-depth exchanges and cooperation with those regions or countries; 3) Cultivate strategic partnership with suitable outstanding overseas universities. 4) Participate in international university organizations and establish closer ties with other member universities.

## Towards a More Internationalized University: The Role of the Foreign Affairs Office

-- Fudan University as an Example

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Fudan University

February 2009, Kyoto



Founded in 1905

The name of Fudan comes from:

"Brilliant are the sunshine and moonlight,  
again the morning glory after a night"

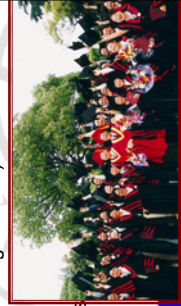


Fudan University

## Fudan University

A national-key comprehensive university  
covering social, natural and medical sciences

- **Structure:**
  - 17 fulltime schools (colleges) with 70 departments
  - 9 affiliated hospitals
- **Total employees:** 6000 on campus and 8000 in hospital
- **Total full-time students:** 27000 (>1/3 graduates)
- **Education Academics:**
  - BA, BSc degrees in 75 disciplines
  - MA, MSc degrees of 209 disciplines
  - PhD degree in 135 disciplines
  - 25 Post-doctoral mobile stations



Fudan University

February 2009, Kyoto

- ◆ Entering a new century of development, Fudan set *internationalization* as one of its strategies in its endeavors to become a world class university.

What is the role of the  
Foreign Affairs Office in  
constructing a more  
internationalized university?



Fudan University

March 2006, Kyoto

## The major tasks of FAO falls into the following areas:

- ◆ Promote international collaboration in scientific research
- ◆ Cultivate and strengthen strategic partnership with world renowned universities
- ◆ Create and consolidate platforms for international collaboration
- ◆ Student exchange programs
- ◆ Foreign faculty/experts and international conferences
- ◆ Other regular work (reception, visa service etc.)



Fudan University

## ◆ Cultivate strategic partnership with suitable outstanding overseas universities.



Fudan has established strategic partnership with many world-known universities, including Yale, Waseda, NUS, LSE and Georgetown University etc.



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## FAO's Role

- Strategic partnership provides a good starting point for developing in-depth cooperation with overseas universities
- FAO is responsible for providing insightful advice when the university leaders are making decisions about the choice of strategic partners



Fudan University

## ◆ Create and consolidate platforms for international collaboration



- Establish international centers for specific regions or countries to provide platforms for in-depth exchanges and cooperation with those regions or countries



Fudan University

## Research Centres and Liaison Offices

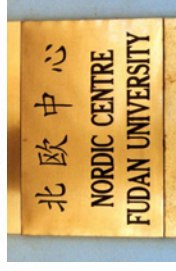
- Centre for American Studies
- Centre for European Studies
- Centre for Japanese Studies
- Centre for Russian and East European Studies
- Centre for Korean Studies
- Centre for Latin American Studies
- Nordic Centre
- Fudan-Yale Education Collaborative Center
- Austrian Center
- National University of Singapore Overseas Campus
- Hong Kong University Liaison Office
- University of North Carolina (System) Liaison Office
- Italian House



Fudan University

## Nordic Center

- Establish in 1995
- The only Nordic Center in China
- 25 universities from the five nordic countries are members



Fudan University

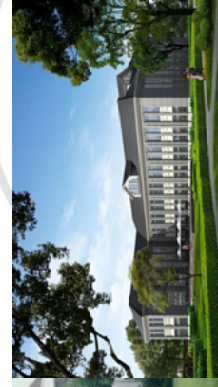
## Nordic Center is:

- -A platform for initiating and developing research and educational activities, conferences and workshops of mutual interest to Nordic and Chinese scholars.
- -A teaching institution for Chinese students and scholars pursuing study of the Nordic countries, and for Nordic students and scholars pursuing study of China.
- -An organiser of programmes and courses for Nordic business communities in Shanghai.



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The new *Nordic Centre* is to become a showcase for Nordic cooperation in education, Nordic culture, society and design, and is an unique possibility to the Nordic region to become more visible in China, through one of China's most prestigious institutions of higher education.— Nordic Center Website



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### FAO's Role:

- The development of the international centers is interwoven with the development of the host university; international centers is an extension to the university's scope
- The FAO is at the frontier in cooperating with the international centers



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### ◆ Constructing More English-taught-curriculum



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### English-Taught Courses at Fudan

School or Dept.	Number of out-going exchange students			Number of English-taught courses
	2005	2006	2007	
Schl. Of Economics	125	110	141	7
Schl. of Social Development and Public Administration	24	25	25	7
Schl. of Management	117	87	156	2
Schl. of International Relations and Public Affairs	62	75	94	3
Dept. of History	15	16	33	2
Dept. of Philosophy	14	10	25	2
Dept. of Chinese	12	22	28	1



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### International Master Programs (English-Instructed)

- IMP in Chinese Enterprises Management (MBA)
- IMP in Chinese Public Affairs Management (MPA)
- IMP in Chinese Legal System (JM)
- IMP in Chinese Public Health (MPH)
- Chinese Society
- Chinese Politics and Diplomacy



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### English-Taught Courses: Problems and Challenges

- Lack of qualified lecturers can teach in English
- Some departments are reluctant to increase English-Taught causes
- The level of internationalization in the teaching related departments (the Office of Academic Affairs) needs to be improved



Pudan University

### FAO's Roles:

- Work together with the Foreign Students Office and the Office of Academic Affairs in conducting and facilitating English courses
- Work together with partner universities in providing joint-courses in English
- Inviting foreign professors or experts to be guest lecturers



Pudan University

◆ Participate in international university organizations and establish closer ties with other member universities.



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### International University Organizations

- **AEARU**
  - Association of East Asia Research Universities
- **APRU**
  - Association of Pacific Rim University
- **U21**
  - UNIVERSITAS 21



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## **Fao's Role:**

- An efficient foreign affairs office will provide the university with valuable advice about which organization to join, how to identify itself in the organization and also how to deepen the cooperation with members in the organization and, in some cases, develop the co-membership into more long-term, strategically important partnership.



## **◆ Other aspects FAO can contribute to a more internationalized university**

- Confucius Institute
- Create international atmosphere on the campus
- Effective information release
- etc.



# Thank you!

