

February 12, 2009

4th University Administrators Workshop (Kyoto University)

Keynote Speech “Desirable Internationalization of University Education”

Akira Ninomiya (Hiroshima University)

1. How and How Far Can We Make Internationalization of University Education Effective?

- 1) Internationalization is “means” and “matter of choice”
 - Mission statements of the university must identify the nature and degree of internationalization of university education.
 - Do we want to make use of internationalization strategy? For what do we want?
- 2) Universities: International, Global, World, Top, First Class, elites, Prestigious, Excellent, Strong, Attractive, Popular, Good, etc.
 - What university do we want?
 - Do we want to attract more and more excellent students?
 - Do we want to promote international and cross-cultural education?
- 3) Effective Students Exchange Programs
 - Internationalization of curriculum
 - Curriculum abroad
 - Going abroad to study: traditional study abroad and emerging study abroad programs

2. Attractive, Effective and “Creative” Students Exchange Programs

- 1) Strategic
 - Hiroshima University Internationalization Strategy
 - Case Study on INU (International Network of Universities)
 - Joint Summer Programs
 - INU Student Seminar
 - INU double Degree Programs
 - Hiroshima University and European Universities Collaboration: Joint Degree/Program Development
- 2) PDCA Cycle
- 3) Networking
 - Selection of partner universities
 - Multi-universities exchange programs
- 4) Transparency and Fairness

3. Difficulties to Challenge the Creative and New Programs

- 1) Why do we have to have more creative programs? Analysis of the New Demands
- 2) Development of programs to meet the new demands and needs
- 3) To overcome some problems

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Major Items (Agendas)

- ◆ How and How Far Can We Make Internationalization of University Education Effective?
- ◆ Attractive, Effective and “Creative” Students Exchange Programs?
- ◆ Difficulties to Challenge the Creative and New Programs

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Universities –International, Global, World, Top, First Class, Elites, Prestigious, Excellent, Strong, Attractive, Popular, Good,

- ◆ University Identity and Branding: What University Do We Want to Be?
- ◆ To Attract More and Excellent International Students
 - ◆ Why do we have?
 - ◆ Obligation (ODA) (Scholarship)
 - ◆ Excellent and Talented Foreign Students (R&D, Sci.&Tech.)
 - ◆ Business
 - ◆ Income-generation (tuition and fees)
 - ◆ Commitment to World Bank Projects, etc.
- ◆ To Promote International and Cross-cultural Education
 - ◆ Study Abroad Programs
 - ◆ Internationalization at Home (Curriculum, etc.)
 - ◆ Students Mobility Programs

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The 4th University Administrators Workshop of Kyoto University
-Building International Partnerships: In quest of a more creative exchange of students-

”Desirable Internationalization of University Education “

February 12, 2009
Akira Ninomiya
Executive Vice-president (Research)
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Internationalization Is “Means” and Matter of Choice (effective internationalization

- ◆ We may not try to internationalize our university (education).
- ◆ It is a decision-making and matter of our choice if we internationalize or not.
- ◆ The mission statements and the ideals of our university determines the aims and goals of our university and they should determine whether we choose the means of internationalization or not.
- ◆ Medieval universities
- ◆ Modern “Humboldt” universities (Modern Nation States)
- ◆ Colonial universities
- ◆ Land-grant universities (Public universities)
- ◆ Imperial (National) universities
- ◆ Independent (Private) universities
- ◆ Diversification of HE (Post-secondary) Institutions
 - ◆ Liberal Arts
 - ◆ Academic
 - ◆ Professional
 - ◆ Technical/Vocational
 - ◆ Life-long Learning
- ◆ New Missions
 - ◆ Community (domestic and international) Contribution
 - ◆ Knowledge-based and Global Society and Human Resources
 - ◆ International Competitiveness

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Effective student exchange program

- ◆ Internationalization of curriculum
 - ◆ Lecture of culture of foreign country
 - ◆ Invitation of foreign professors
 - ◆ Invited lectures by foreign guests.
 - ◆ WebCT lectures provided from foreign universities
 - ◆ A traditional international student
- ◆ Curriculum abroad
 - ◆ Study trip to foreign countries
 - ◆ Internship in foreign countries

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Effective student exchange program

- ◆ Going abroad to study
 - ◆ Study Abroad-Traditional
 - ◆ Governments' Scholarship Programs to Study Abroad
 - ◆ Privately-funded Study Abroad (Investment)
 - ◆ Language study abroad programs and short-term type going abroad to study
 - ◆ Long-term study abroad
 - ◆ International students who do not return home (brain drain)
 - ◆ International student from foreign countries whom university invites by research fund
 - ◆ In the past, the university did not take care of. The students took "leave of absence" or they withdrew from universities to go to study abroad.

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Effective student exchange program

- ◆ Going abroad to study
 - ◆ Study Abroad-Emerging
 - ◆ Japanese Government research international student (graduate students) and undergraduate international student (preliminary education of six months or of one year)
 - ◆ Japanese and Japanese culture training international student
 - ◆ Acceptance of international student of in-service training of teachers
 - ◆ Japan-South Korea Sci. & Tech. international student
 - ◆ Establishment of special course in English (courses for foreign students)
 - ◆ Exchange students (Classes are taught in English.)
 - ◆ Tuition waiver (based on the students exchange agreement)
 - ◆ Short-term exchange program (reciprocal exchange)
 - ◆ Summer programs
 - ◆ University-recommendation-based Japanese Government Scholarship
 - ◆ Twinning program (university consortium)
 - ◆ Development of double and joint degree programs

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Attractive, effective and creative students exchange program

- ◆ Strategic
 - ◆ Internationalization and international student exchange as means for accomplishment of the goals
 - ◆ The clear description of the competencies and outcomes
- ◆ PDCA cycle
- ◆ Networking
 - ◆ Selection of partner university (What about criteria?)
 - ◆ Sharing of strength
 - ◆ Multi-universities exchange in stead of one to one
 - ◆ Collaboration program development
- ◆ Transparency and fairness
 - ◆ Transparency of selection process
 - ◆ Clear study programs (plans) before leaving
 - ◆ Credit transfer (ECTS/UCTS) (Total amount of learning in a year = 60 credit-points)
 - ◆ Clarification of learning outcome

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Strategic--Hiroshima University's Internationalization Strategy



- ◆ Strategy 1: Branding
- ◆ Strategy 2: Universalization
- ◆ Strategy 3: Networking
- ◆ Strategy 4: Devolution
- ◆ Strategy 5: Business Models
- ◆ Strategy 6: Infrastructure Maintenance

Strategy 1: Branding

1. Create a university where students and researchers can gather to pursue peace
2. Create a university which continues to attract world-class foreign researchers
3. Create a university that advances to the international marketplace
4. Create a university that trains international talent and ability
5. Create a university that makes the best use of a “choice and concentration” strategy

Strategy 2: Universalization



1. “Anytime, anywhere, anyone” - create a university accessible 24-hours a day
2. Create an internationally-capable university through international standardization (global standard)
3. Create a friendly university
4. Create a university which strives to improve customer satisfaction
5. Create a university that provides peace of mind and safety

Strategy 3: Networking

1. Create a university that strategically makes university and departmental international exchange and cooperation agreements
2. Create a university that endeavors to organize university international networks and consortiums
3. Create a university that endeavors to build and use overseas bases
4. Create a university that promotes international cooperative research and education
5. Create a university that endeavors to strategically develop short-term exchange programs

Strategy 4: Devolution

1. Decentralization and the meaning of delegation
2. Varying internationalization plans for different departments and exemplifying international development

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Strategy 5: Business Models

1. Create a university that challenges itself to develop an international cooperation service business model
2. Create a university that challenges itself to develop a business model for international student exchanges
3. Create a university that promotes a business-like approach to international industrial-educational enterprises
4. Create a university that promotes offering sophisticated international education services

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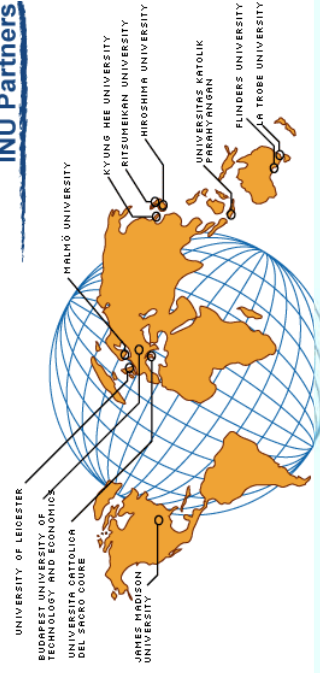
Strategy 6: Infrastructure Maintenance

1. Basic infrastructure maintenance to develop international research by staff
2. Basic infrastructure maintenance to admit international students
3. Basic infrastructure maintenance of support systems in the international department and other departments

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Networking--INU (Hiroshima University)

INU Partners



- The INU is comprised of 11 universities from 9 countries
- The mission of the INU is to advance the internationalization of INU members through student and staff mobility, research collaboration, and co-operation in university management

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Joint Summer Programs--INU Student Seminar on Global Citizenship and Peace



Schedule	Theme	Number of Student Participants (Number of Students from Abroad)
August 2006	Peace	55 (17)
August 2007	Climate Change	59 (23)
August 2008	Global Citizenship	65 (16)

INU Student Seminar : Objective

The INU Student Seminar aims to allow students from INU Member Universities to gather in Hiroshima to think about and discuss "Global Citizenship" through discussions, workshops, etc, with distinguished guest speakers from around the world.



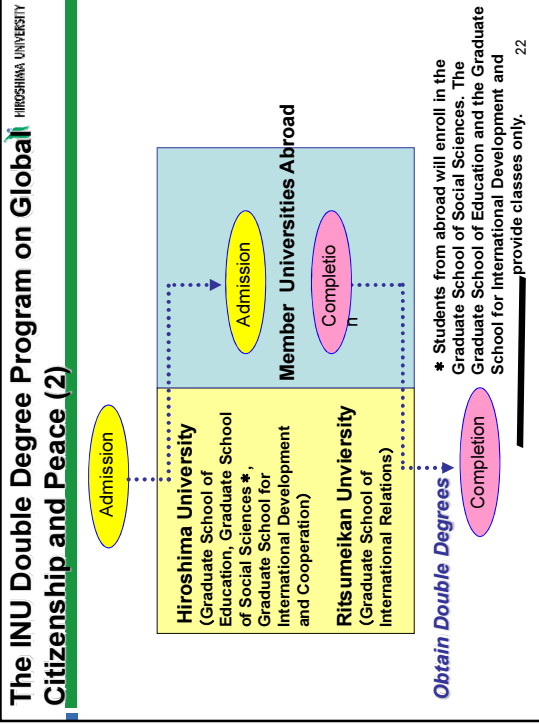
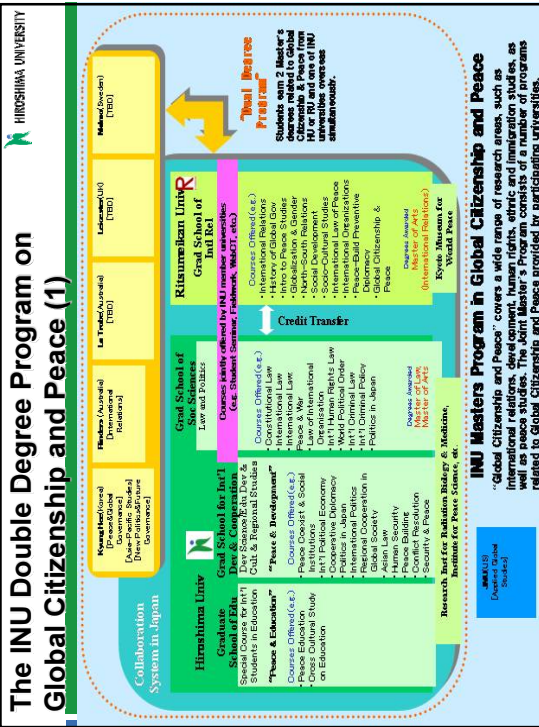
INU Student Seminar : Program Outline

- Aug. 5:** Visit to the Peace Memorial Museum, Narration of the Atomic Bomb Experience, Social Event, Welcome Party
- Aug. 6:** Participate in the Peace Memorial Service
- Aug. 7:** Keynote Speech, Lectures, Japanese Cultural Experience
- Aug. 8:** Lectures, Group Discussions
- Aug. 9:** Group Workshops, Mock UN General Assembly Preparation
- Aug.10:** Mock UN General Assembly, Diploma Ceremony, Farewell Party



Double Degree Programs / Joint Degree Programs—new challenges

1. The INU Double Degree Program on Global Citizenship and Peace
2. Joint Program with European Universities Coordinated by the University of Graz (Austria)



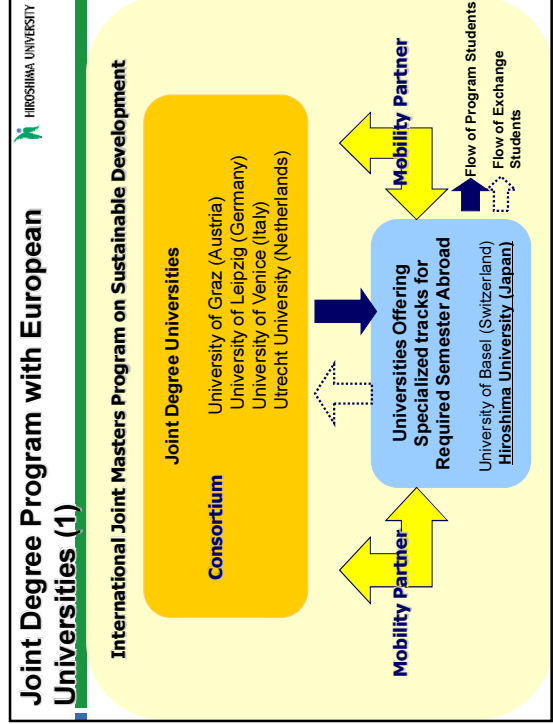
The INU Double Degree Program on Global Citizenship and Peace (3)

Participating Universities

- La Trobe University (Australia)
- Flinders University (Australia)
- Malmö University (Sweden)
- University of Leicester (UK)
- Kyung Hee University (Korea)
- Ritsumeikan University (Japan)
- Hiroshima University (Japan)

Agreement Conclusion

Date of Agreement	University
May 2008	Kyung Hee University
August 2008	Ritsumeikan University
October 2008	Flinders University
Under Development	Malmö University
	Leicester University
	La Trobe University



Some difficulties to develop more "Creative" and new student exchange programs

- ◆ The reasons why we have to have more creative programs-to analyze the new demands
 - ◆ Employability in the age of globalization
 - ◆ Employability in the age of rapid change
 - ◆ The talented human resources in the age of high international competitiveness
- ◆ Development of programs to meet the new demands and needs
 - ◆ Cross-cultural Studies, Study Abroad, Experiences Abroad
 - ◆ Joint programs with partner universities

Some difficulties to develop more "Creative" and new student exchange programs

- ◆ To overcome the following problems
 - ◆ A lot of people are not likely to understand.
 - ◆ The top leaders are not likely to understand.
 - ◆ There is no person who are likely to be cooperative.
 - ◆ Rules and regulations (legal systems) is not advanced and revised enough to meet new challenges.
- ◆ Who then should challenge more creative programs?
- ◆ For whom is a creative program developed?

Thank you very much.