

## **The Development of PKU's EAP and Future Vision**

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EAP is the abbreviation for Education Abroad Program. PKU's EAP offers over 30 general programs in nearly 20 countries and regions. There are long-term, short-term and summer options for all students at Peking University. However, compared to the established patterns of student exchange at different universities, PKU still needs to explore more opportunities to broaden the channels for students.



In most developing countries, universities have taken it as their missions to train people who can be sent out in the world to engage in international competition. The main feature of an established EAP is systematic service for students. Abundant scholarships, institutional support and advisory information compose the whole system of EAP. PKU's EAP so far is only very small in scale and lacks of systematic administration which we will place more emphasis on.

### **[Key Words]**

Education Abroad Program


Systematic Administration

Comparison

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- ❖ 2. Ideas on THES 2007 World University Rankings
- ❖ 3. Education Abroad Program (EAP) at PKU
- ❖ 4. What can We Do? - Systematic Administration




## 1. Brief Introduction to Peking University

- ❖ **History**
  - ❖ Founded in 1898: "Imperial University of Peking"
  - ❖ From 1912 – "Peking University"
  - ❖ Disciplinary Relocation in 1952
  - ❖ Centennial Anniversary in 1998
  - Defined the goal to be a world-class university in the 21st century
  - ❖ Merged with Beijing Medical University in 2000



## 1. Brief Introduction to Peking University

- ❖ **Fast Facts**
  - ❖ Students: 30,791
    - Undergraduates: 14,125
    - Master's Students: 11,224
    - Ph.D. Students: 5,442
  - ❖ Faculty Members: ≈ 5,500
    - Humanities & Social Sciences: 1140
    - Natural Sciences: 1040
    - Medicine: 820
    - 8 Affiliated Hospitals: ≈ 2500
  - ❖ International Students
    - Degree Seeking Students: ≈ 2000
    - Exchange Students: ≈ 500
    - Short Term Students: ≈ 3100

**1. Brief Introduction to Peking University**

- ❖ **The Academic Structure**
  - ❖ **5 faculties**
    - Faculty of Sciences
    - Faculty of Humanities
    - Faculty of Social Sciences
    - Faculty of Medical & Health Science
    - Faculty of IT & Engineering
  - ❖ **Schools/Colleges/Departments: 43**
  - ❖ **Research Institutions and Centers: 360**

**2. Ideas on THES 2007 World University Rankings**

**2. Ideas on THES 2007 World University Rankings**

- ❖ **Criteria of THES World University Rankings**

	Peer review score	Employer review score	Staff/student score	Citations/staff score	International staff score	International students score
Portion	40%	10%	20%	20%	5%	5%
PKU's Scores	100	98	98	53	32	26
Overall Score	84.2					

<b>PKU's Rankings</b>	<b>17 (2004)</b>	<b>15 (2005)</b>	<b>14 (2006)</b>	<b>36 (2007)</b>
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**2. Ideas on THES 2007 World University Rankings**

- ❖ **Four Key Developments in 2007**
  - ❖ Peer reviewers prevented from promoting their own university;
  - ❖ Switch to Scopus from ISI (Thomson) for citation data;
  - ❖ Consistent usage of Full-Time Equivalent (FTE) data for all personnel related data;
  - ❖ Z-score aggregation of indicators to generate overall scores.

**3. EAP at PKU**

**Exchange Program**

- ❖ Based on exchange agreement between universities
- ❖ With 40+ universities and institutions
- ❖ 20+ countries and regions covered
- ❖ More than 100 outgoing students per year

**Exchange with Japanese Universities**  
 Keio University, Nagoya University, Osaka University,  
 The University of Tokyo, Kyoto University, etc.

**3. EAP at PKU**

**Summer Schools**

- ❖ Yale University (4-5 w)
- ❖ York University - Canada (8 w)
- ❖ Salzburg University (3 w)
- ❖ Ludwig-Maximilians-Universität (4 w, open in 2008)
- ❖ IARU summer session (open in 2008)

**3. EAP at PKU**

**Scholarships**

- ❖ **Regular Programs**
  - University of Tokyo ADK scholarship
  - Sweden STINT scholarship
  - Cambridge University Wing Yip scholarship
  - Cambridge University Hughes Hall scholarship
  - Leuven University SBA scholarship
- ❖ **Others**
  - 30+ programs per year

**3. EAP at PKU**

**CSC Program (China)**

**Students**

3549  
403

Degree Seeking Students  
Joint Supervision Students

**Nations**

Nation	Number of Students
US	1977
UK	359
Canada	286
Germany	295
Others	507
UK Army	172
UK Navy	138
UK Air Force	176
US Degree Seeking Students	3549
US Joint Supervision Students	403
Canada	286
Japan	295
France	172
Others	507

**3. EAP at PKU**

**CSC Program ( PKU)**

Nations

Nation	Number of Students
US	136
Germany	27
Canada	7
Japan	3
UK	2
Poland	1
Finland	1
Sweden	1
New Zealand	1
Denmark	1
Korea	1
Singapore	1
Others	1

**3. EAP at PKU**

Experience from Other Universities

**UCLA**

- ❖ Offer over 140 programs in over 30 countries
- ❖ Send over 2,400 students abroad per year
- ❖ Provide diverse information
- ❖ Provide abundant scholarships
- ❖ Offer advisory service

**3. EAP at PKU**

Experience from Other Universities

**Sciences Po**

- ❖ Reform- “The Third Year Compulsorily Abroad”  
300 partner universities to choose
- ❖ Study/Internship Abroad
- ❖ Information Service
  - Information meeting
  - The appointment advice and guidance
  - Presentations of businesses and organizations that offer internships
- ❖ International Day on Campus

**3. EAP at PKU**

Experience from Other Universities

- ❖ Systematic Administration
  - ❖ Abundant Scholarships
  - ❖ Institutional Support
  - ❖ Advisory Information
  - ❖ More opportunities !

**4. What can we do? - Systematic Administration**

- ❖ **Financial Issues**
  - ❖ Regional disparity
  - ❖ Low family income vs. high EAP cost for Chinese students
  - ❖ No enough scholarships/ internships
  - ❖ Fund raising & special funds for EAP
  - ❖ Cost sharing

**4. What can we do? - Systematic Administration**

- ❖ **Institutional Support**
  - ❖ Advertisement & call for applicants
  - ❖ Collection of application packages
  - ❖ Screening & pre-selection of applicants
  - ❖ Short-listing
  - ❖ Decision-making
  - ❖ Some factors: quality assurance, curriculum & credits transfer, visa procedures, etc.

**4. What can we do? - Systematic Administration**

- ❖ **Advisory Information**

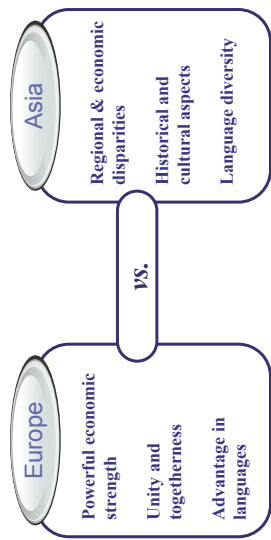


The collage includes:
 

- Education Broad Program** logo and title.
- A world map highlighting Asia and Europe.
- Program details in Chinese and English, including 'Education Broad Program' and 'Education Abroad Program'.
- Contact information for the program, including a phone number (010-62770111) and a website (www.ebp.pku.edu.cn).
- A QR code for more information.
- A small graphic of an airplane.

**4. What can we do? - Systematic Administration**

- ❖ **More Opportunities!**  
-- Can Asia learn Bologna Process from EU?



The diagram compares Europe and Asia:
 

- Europe:** Powerful economic strength, Unity and togetherness, Advantage in languages.
- VS.**
- Asia:** Regional & economic disparities, Historical and cultural aspects, Language diversity.

