

Enhancing International Learning, Discovery and Engagement Seven Essential Institutional Components

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ABSTRACT

As the world becomes more complex and interconnected, it is critical that our colleges and universities effectively engage in international research and collaboration, and prepare our graduates to be proficient in foreign languages, knowledgeable of different cultures, and informed about international and global citizenship. A comprehensive and integrative approach to internationalizing our campuses is needed and should seek to affect all aspects of the institution, including undergraduate and graduate education, research and discovery, public service and engagement and the general campus climate and activities. Success in internationalizing the campus will require institutions to adopt seven essential institutional components or habits: (1) a clear, integrated, comprehensive approach; (2) strong and committed senior leadership; (3) committed leadership throughout the campus; (4) significant and broad faculty involvement; (5) commitment to meeting the diversity of student needs; (6) supportive organizations, structures, resources; and (7) mechanisms to build networks with partners and supporters. These components and organizational structures must be part of a comprehensive plan and assessment for each campus. Finally, these seven components should be considered in the context of a particular campus, its mission and values, history and culture, faculty, students and staff and the broader community in which it functions.

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Enhancing International Learning, Discovery
and Engagement:
Seven Essential Institutional Components



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**“The challenges of our world today
are problems without passports for
which we need blueprints without
borders.”**

Kofi Annan
Secretary General of the United Nations

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Internationalizing for our Students

- *Improves learning and expands knowledge*
- *Benefits research and graduate study*
- *Prepares students for citizenship*

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Internationalizing for our Institutions

- *Fosters faculty and staff renewal*
- *Improves institutional competitiveness*
- *Enhances learning, discovery and engagement*



Internationalizing for our Communities

- *Translates local expertise globally*
- *Expands service*
- *Connects local communities*



Internationalizing for our Nations

- *Enhances national security*
- *Benefits economic competitiveness*
- *Forges bridges for peace and collaboration*



Worldwide Calls for Internationalization of Higher Education

- *Association of Pacific Rim Universities*
(36 leading research universities in the region committed to internationalization)
- *Universities 21*
(18 universities worldwide seeking to create entrepreneurial education opportunities worldwide)
- *Bologna Declarations – 1999, 2005*
(45 European ministers of education committed to internationalizing higher education)



U.S. Calls for Internationalization of Higher Education

- *American Council on Education*
(Advancing Comprehensive Internationalization 2006)
- *National Association of State Universities and Land Grant Colleges*
The Presidential Role in Internationalizing the Campuses, 2004)
- *Association of International Education*
(Internationalizing the Campus: Profits of Success 2005)

Stephen Covey's Seven Habits of Highly Effective People:

1. *Be proactive*
2. *Begin with the end in mind*
3. *Prioritize*
4. *Seek solutions that benefit all parties*
5. *Seek first to understand, then to be understood*
6. *Synergize by finding ways to cooperate with everyone*
7. *Continually renew yourself*

Internationalizing the University: 7 Essential Institutional Components (Habits)

1. *Clear, integrated and comprehensive approach*
2. *Strong senior leadership*
3. *Committed leadership throughout campus*



Internationalizing the University: 7 Essential Institutional Components (Habits)

4. *Broad faculty involvement*
5. *Focus on student goals*
6. *Supportive organization and resources*
7. *Networks of partners and supporters*



Innovating Universities through Internationalization

1. *Internationalizing the Undergraduate Curriculum*
2. *Enhancing Undergraduate Experiences Abroad*
3. *Broadening International Graduate Education*



Innovating Universities through Internationalization

4. **Strengthening International Research Collaborations**
5. **Creating Campus International Communities**
6. **Expanding Campus Outreach and Engagement Abroad**



Potential Issues and Challenges

- *Increasing competition from other developed countries*
- *Our own self-imposed deterrents (e.g., security screening, visa applications)*
- *High costs and soft economy*
- *Enhanced quality and capacity of higher education in emerging countries*
- *Intellectual property protection*

Possible Actions to Innovate Universities through Internationalization

1. **Faculty led study abroad programs**
2. **International internships**
3. **University/govt. funded competitive programs**
4. **Co-sponsored conferences**
5. **Jointly offered satellite courses**



Possible Actions to Innovate Universities through Internationalization

6. **Overseas offices and branch campuses in Asia**
7. **University/industry international partnerships**
8. **Graduate student exchanges**
9. **International alumni engagement**
10. **International associations**





University Context

- Most comprehensive of the 10 University of California campuses with more than 100 academic majors and 80 graduate programs
- About 30,000 students
- 170,000 alumni worldwide
- \$2.3 billion annual budget
- \$544 million in research funding (12th among U.S. public universities)



UC Davis: Intellectual Powerhouse

- Member of the Association of American Universities (Membership limited to just 62 of 3,000+ U.S. universities)
- Member of the Association of Pacific Rim Universities
- 14th among public U.S. universities (U.S. News & World Report)
- 10th among all universities based on research and contributions to society (Washington Monthly)
- Awards more bachelor's and doctoral degrees in the biological sciences than any other U.S. university



The Campus Today: Our Students

- Student body grows
 - Undergraduate – 23,500
 - Graduate – 7,000
- Increasing Diversity
 - Asia/Asian American – 42%
 - European – 37%
 - South American/Mexican – 12%
 - African – 3%
- Nearly half of all undergrads participate in faculty research
- Two-thirds participate in internships-150 international



UC Davis: Comprehensive Research University

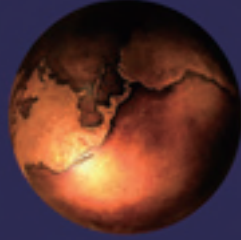
- 4 Colleges
 - Agricultural and Environmental Sciences
 - Biological Sciences
 - Engineering
 - Letters and Science
- 5 Professional Schools
 - Education
 - Law
 - Management
 - Medicine
 - Veterinary Medicine
- Lifelong Education





UC Davis: A Growing International Focus

- *Creation of Vice Provost-International Programs*
- *International cooperative agreements*
- *1900 international students*
- *1640 international scholars*
- *Over 1200 students annually participating in study abroad*
- *Top 25 in Peace Corp volunteers*
- *International alumni groups*



“We need to explore ways we can infuse an international dimension into all that we do—to move internationalism from the periphery to the center of our institution

Larry Vanderhoef, UC Davis Chancellor