

Initiative to Encourage Domestic Students to Study Abroad

-How to Foster Students' Motivation-



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Outline



1. Kyoto University Educational Initiative under the Global 30 Project: K.U.PROFILE
2. New Approach to Send Students Overseas (Case Study in FY 2010)
3. Analysis of Students' Demands on Studying Abroad



**University Leadership Roles
for Promotion of Study Abroad**

1. Kyoto University Educational Initiative under the Global 30 Project: K.U.PROFILE



■ Global 30 (G30) Project

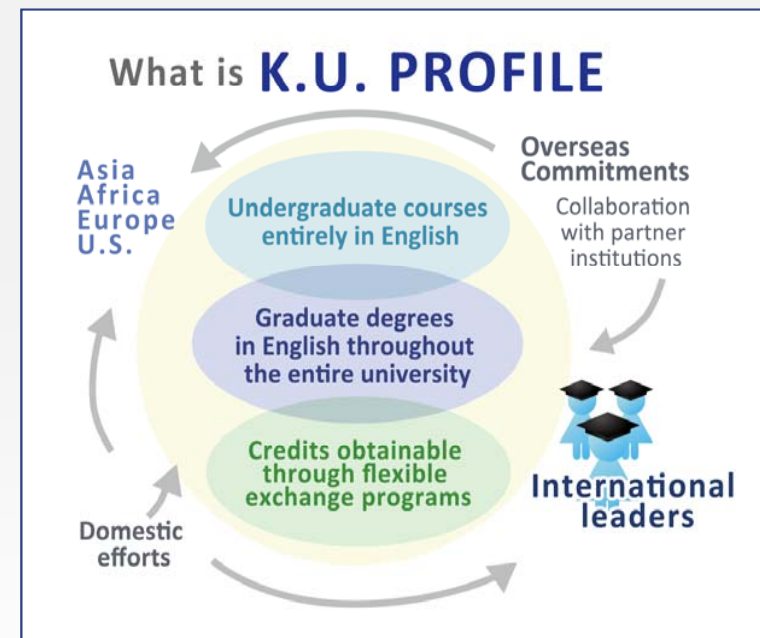
The Japanese government's policy to internationalize Japanese higher education to increase the number of international students to 300,000 by 2020

■ K.U.PROFILE: Kyoto University Programs for Future International Leaders

Kyoto University's educational initiative for the G30 strategic internationalization

■ Mission Statement

To foster the next generation of international leadership by enriching the educational environment for multi-disciplinary study and research



Numerical Targets for K.U.PROFILE



Category	2010	2020	Action to reach goals
Incoming Students	1,736	➔ 3,200	<ul style="list-style-type: none">■ Establish 12 new degree courses in English (1 undergraduate + 11 graduate & professional courses)■ Employ international faculty■ Recruit talented international students■ Expand staff/faculty development
Outgoing Students	84	➔ 220	Set tangible methods to be practiced



2. New Approach to Send Students Overseas (Case Study in FY 2010)



■ Short-term study programs in Australia for KU undergraduate students

▪ *Inside Australia: Cross-cultural Communication*

Three-week program from February 26 to March 20, 2011
at the University of Sydney

▪ *The Effective Science Communicator in a Global Society*

Two-week program from March 5 to March 20, 2011
at the University of New South Wales



Scheme of Short-term Study Abroad Programs



Discussions, Group Projects and Presentations

- Discussion sessions with local students
- Brush-up of presentation and debate skills
- Group research projects

Academic Modules -intercultural communication and understanding-

- Cross cultural communication lectures
- Academic English learning with media studies

Cultural Activities

- Field trips to study Australian history
- Interactive lesson with local students

Study abroad programs in Australia with university support



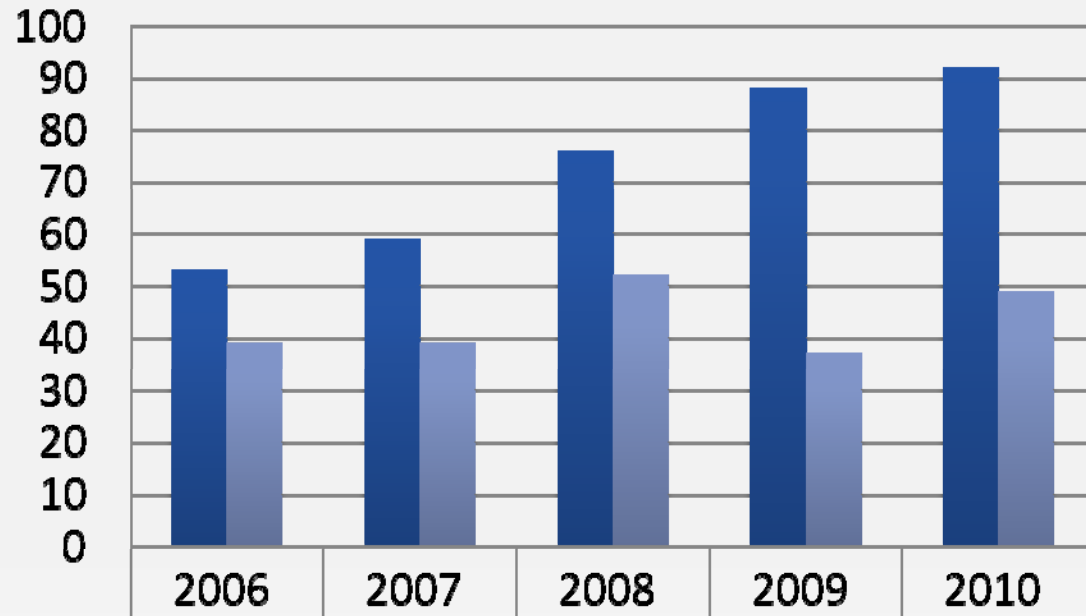
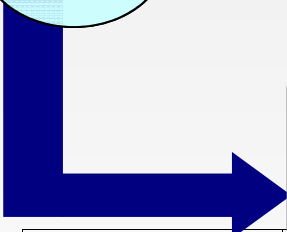
English preparation courses (non-credited)
to enhance oral communication skills for identified expression

IELTS™: International English Language Testing System
one-day workshop---IELTS tested on campus

Exchange Students Trends under University-wide Agreements (2006-2010)



Slowdown in growth of outgoing student numbers



	2006	2007	2008	2009	2010
■ inbound	53	59	76	88	92
■ outgoing	39	39	52	37	49
number of partner institutions					
university	26	41	49	53	53
consortium	3	3	3	2	2

2010 Study Abroad Fairs at KU



Month	Date	Topics/Contents	Number of Participants
April	21st (Wed.)	Guidance of Exchange Programs for freshman undergraduate students	96
May	10th (Mon.)	International Week	Summer Language Training Programs
	11th (Tue.)		Overseas Internship Programs
	12th (Wed.)		Exchange Programs
	13th (Thr.)		Study Abroad for Graduate Degrees (1)
	14th (Fri.)		Study Abroad for Graduate Degrees (2)
June	3rd (Thr.)	Introduction of Study Abroad Experiences	Graduate-level Degree Programs
	10th (Thr.)		Exchange Programs
	17th (Thr.)		Auditing KCJS/SCTI English Courses
	24th (Thr.)		Overseas Internship Programs
	28th (Mon.)	Introduction on Partner Universities (Part 1)	The University of Sheffield
	29th (Tue.)		Universitaet Wien
	30th (Wed.)		The National University of Singapore
July	7th (Wed.)	Study Abroad in Asia	16
	14th (Wed.)	Risk Management Lectures	27
October	12th (Tue.)	Overseas Internship	Guidance from KU committee of AIESEC
	13th (Wed.)		Guidance from KU committee of IAESTE
November	8th (Mon.)	Special Session: About St. Gallen Symposium	17
December	6th (Mon.)	Introduction on Partner Universities (Part 2)	The University of New South Wales
	8th (Wed.)		National Taiwan University
	9th (Thr.)		Universite McGill
	10th (Fri.)		Stockholm University
Total			787



Character of KU Study Abroad Fairs



3. Analysis of Students' Demands on Studying Abroad



■ Long-term Programs (including exchange programs more than one semester)

Long-term decisions required
on future career paths

- Difference of academic program and inflexibility of credit transfer
- Anxiety about job shortages in economic depression
- Social and political unrest overseas



**Students'
Needs**

■ Short-term Academic Programs (less than one month)

Less burden on currently
enrolled curriculum

- Possible during long vacations
- Extensive support provided by the student's home university
- Clearer goals for completion

University Roles to Promote Study Abroad?



- Encouraging students to motivate themselves into 'action'
(Providing 'opportunity' to take first step for international careers)

*Establishment of a variety of short-term programs
by university initiative*



Key Words:

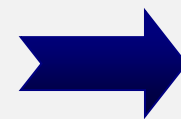
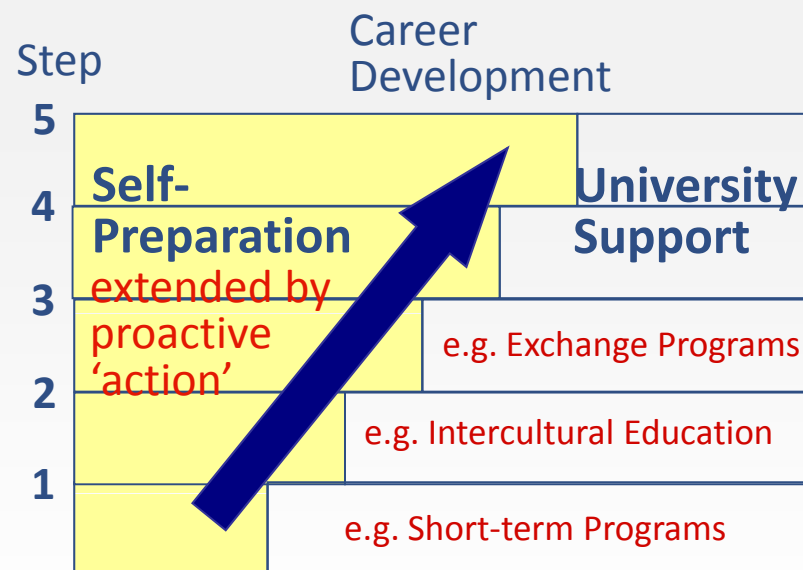
1. Quality Assurance
2. Know-how Acquisition
3. 'Opportunities' to Step Abroad

University Roles to Promote Study Abroad?



- Working to develop the 'opportunities' into the next step of the career

Enriching intercultural education to study together with international students on campus



Key Words:

1. Intercultural Education Environment
2. Self-guided Study/Action
3. International Career Path



Thank you for your attention.

