



Keio University

Think big. Think deep. Think Keio.



“Internationalization of Domestic Students”

by

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✂ History of Academic Excellence

- Founded in 1858 by Yukichi Fukuzawa
- Instilled with a spirit of *jitsugaku*, “practical learning”
- Fukuzawa emphasized the importance of freedom, equality, and lifelong learning
- An international perspective from Keio’s beginning
- Established as a leader in society over last century and a half
- Based on Fukuzawa’s philosophy, continues to be a provider of leadership for the future



- Private comprehensive education institution
- 10 undergraduate faculties, 14 graduate schools and over 20 research centers
- 6 campuses across the greater Tokyo area
- University hospital, schools from elementary to high school levels



Mita Campus



Hiyoshi Campus



Yagami Campus



Shinanomachi Campus



Shonan Fujisawa Campus



Shiba-Kyoritsu Campus



Wide-ranging Academic Focus

10 Faculties

- Letters
- Economics
- Law
- Business and Commerce
- School of Medicine
- Science and Technology
- Policy Management
- Environment and Information Studies
- Nursing and Medical Care
- Pharmacy

14 Graduate Schools

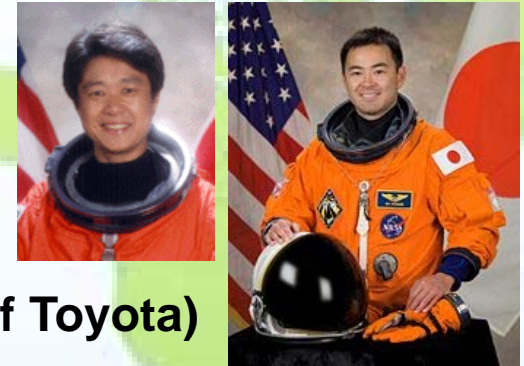
- Letters
- Economics
- Law
- Human Relations
- Business and Commerce
- Medicine
- Science and Technology
- Business Administration (KBS)
- Media and Governance
- Law School
- Health Management
- System Design and Management (SDM)
- Media Design (KMD)
- Pharmaceutical Sciences

Global Alumni Network

■ **320,000** alumni active in all areas of society, including politics, finance, business, media, art and sports.

■ Alumni include:

- 3 former Prime Ministers of Japan
- 2 Astronauts
- 230 CEOs of major companies (e.g., President of Toyota)
- 100 CEOs of foreign-affiliated companies
- Distinguished Overseas Figures** (e.g., former Governor of The Bank of Thailand)
- Keio 11th in 2009 International Professional Ranking of Higher Education Institutions*.
- 800 domestic and **60 overseas** “Mita-Kai” alumni organizations



* Based on number of alumni listed among CEOs in the 500 largest worldwide companies. (The Ecole des Mines de Paris)

** Former international students at Keio who have gone on to distinguished careers in their home countries

Keio's International Dimension

1187 **International Students**
from **70 countries** including:

Korea 355
China 310
Taiwan 70
USA 73
France 52

229 Study Abroad Students

199 Visiting Researchers

171 Faculty Overseas

*Data for: number of partners (Apr. 2010);
number of International Students (May 2010)
number of exchange students (May 2009);
all other information (2006)

International Partnerships (As of Apr. 2010)

Region	Partners
Asia	76
North America	60
Europe	95
Other*	22
Total	253

*Includes Middle East, Africa, Oceania, Latin America, and international organizations

Keio is a member of networks promoting international academic cooperation such as **APRU**, **T.I.M.E.**, and **CEMS**





New challenges: Inward looking domestic students?

- Current students (undergraduates) born at the end of Japan's "bubble" economy
- first "Pokemon" generation who had mobile device from early age: happy at home in Japan with the Internet
- For some wealthy students, overseas experiences abundant from early age
- Need to start job hunting very early: cannot risk a year by study abroad
- More Japanese students with hardships due to staggering economy: just cannot afford to go abroad

Why now internationalization of domestic Japanese students?

■ External Pressure

- Global companies increasingly seek globally competitive graduates
- Significant drop of Japanese students study abroad in US

■ Internal Concern

- Request to accept more exchanges students from partner institutions
- Our exchange study abroad places do not fill
- International students on campus NOT fully integrated with domestic students
- Our students not fully aware of international programs/study abroad opportunities?

Measures for Japanese Students

- Annual Study Abroad Fair on entry level campus
- Summer/Spring Short programs as trial for year-long study abroad
- Double Degree Programs with selected partner universities
- Fee waiver for privately funded study abroad students
- Change administrative office structure to let international students mingle with Japanese students
- Introduction of new residential dormitory for both domestic students and international students

What's Next?

- Must be more proactive to encourage students to go abroad and see the world
- Diversify and increase Summer/Spring Short programs
- More orchestrated English taught programs with possible induction opportunities for those with less English fluency
- Review scholarships to give more incentives to students with academic excellence who do not study abroad
- Seek collaboration with industry to change Japanese strict new graduate employment system

International Curriculum: Double Degree Programs (Master's Courses)

France

- Intergroupe des Écoles Centrale, (Graduate School of Science & Technology)
- ESSEC Business School (Keio Business School)
- Sciences Po, (Graduate School of Economics)

Germany

- Martin-Luther-Universität Halle-Wittenberg, (Graduate School of Letters; Graduate School of Media & Governance)
- WHU Otto Beisheim Graduate School of Management (Keio Business School)

Sweden

Lund University (Graduate School of Science & Technology)

China

Fudan University (Graduate School of Media and Governance)

Korea

Yonsei University, (Graduate School of Media & Governance)

Indonesia

“Linkage Program” University of Indonesia, Institut Teknologi Bandung, Gadjah Mada University, Brawijaya University, Indonesia (Graduate School of Media & Design)

Degree Programs Offered in English

- **International Graduate Programs in Advanced Science & Technology** (Masters/Ph.D)
- **Joint Japan/World Bank Graduate Scholarship Program in Taxation Policy and Management** , Graduate School of Business and Commerce (Masters)
- **International Advanced Degrees Program, Graduate School of Media and Governance** (Masters)

New to respond G30 proposal are:

- **Graduate School of Media Design** (Masters/Ph.D)
- **Graduate School of Economics** ***New**
- **Graduate School of System Design & Management** (Masters/Ph.D) * **New**
- **Faculty of Environment and Information Studies new GIGA program** ***commencing in 2011**

 ARIGATO GOZAIMASHITA!

Thank you!

For more information visit us at:

www.keio.ac.jp