



# Internationalization of Domestic Students: Lesson Learned from Kaset Sart University

**KASETSART UNIVERSITY**  
Bangkok, Thailand



# Kasetsart University



- \* Established on  
February 2, 1946
- \* A public university  
Comprehensive university
- \* Designated to be a National  
Research University since 2009





# Campuses, Centers, Stations, and Faculties

## KU : 4 Campuses



*Suphanburi*

Chamlermphrakiat  
Sakon Nakhon  
Province



*Lopburi*

Kamphaeng Saen

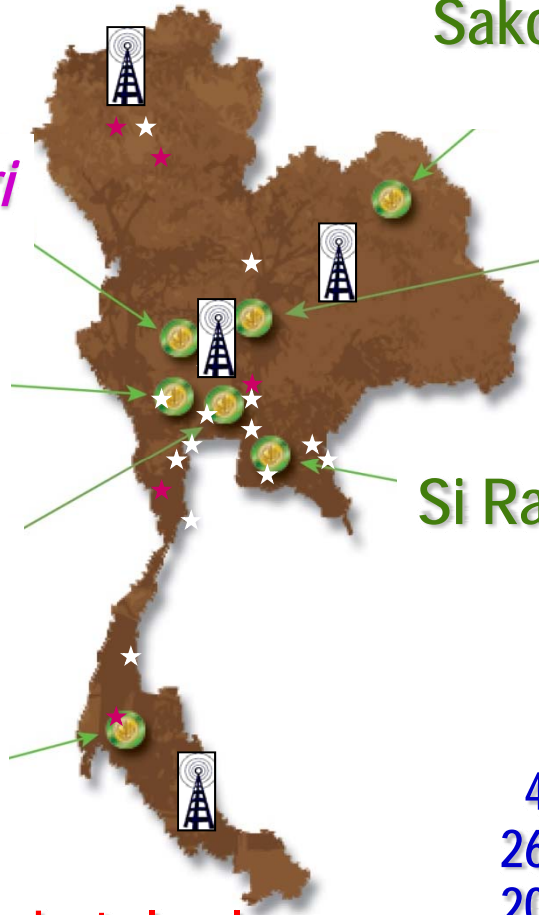


Bangkhen  
Bangkok

Si Racha



*Krabi*



59,000 Students : 79% Under graduate level  
21% Graduate level

- 4 Campuses
- 26 Faculties
- 20 Institutes & Centers
- 6 Training Stations
- 4 Radio Broadcasting Stations

# Fields of Study

1. Agriculture
2. Science
3. Engineering
4. Education
5. Social Sciences, Economics and Business Administration
6. Humanities and Arts
7. Health and Welfare

and.....

- Graduate Studies
- International Programs
- International Training Courses



# Internationalization of domestic students

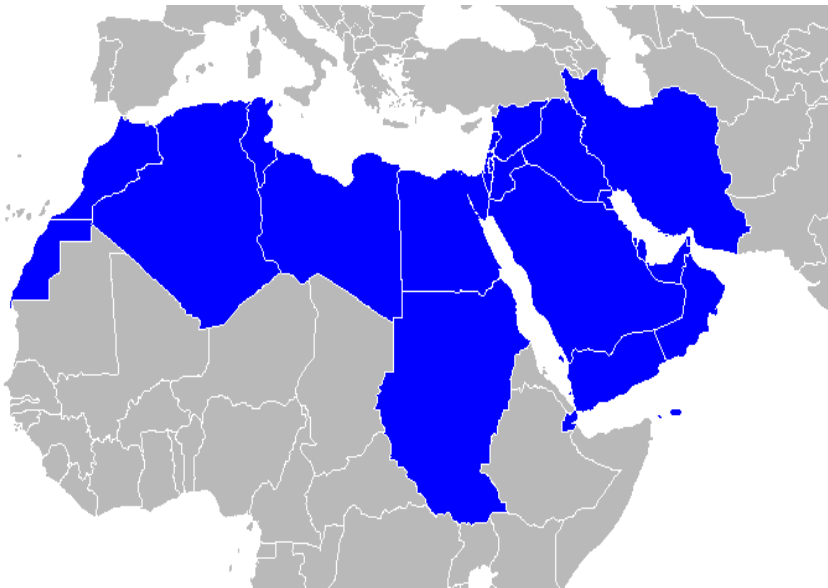
- Want, need, or demand ?
  - ▣ Student
  - ▣ Parent
  - ▣ University
  - ▣ Country
  - ▣ World ?



[study.eduzones.com](http://study.eduzones.com)

# Changes ↔ Challenges

- Climate change
  - ▣ CO<sub>2</sub>, H<sub>2</sub>O, T
- China
- Crisis in MENA



<http://ja.wikipedia.org>



unicef.o

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# Challenges of feeding 9 billion by 2050

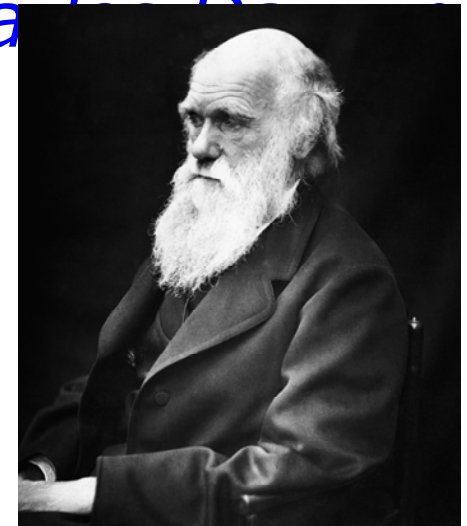
*Nature* stated that world hunger remains a major problem, but not for the reasons many suspect.

- Enough food, but people are too poor to buy it
  - more than 30% of food go to waste
  - highest % in sub-Saharan Africa, but most are in Asia
- Hunger isn't going away (2008 food price crisis)
- It's not about the bomb, b

# Challenges ↔ Changes

*“In the long history of humankind (and animal kind, too) those who learned to collaborate and improvise most effectively have prevailed.”*

Charles Darwin





# Kasetsart creates learners



In times of change,  
**learners** inherit the Earth,  
while the **learned** find themselves  
beautifully equipped to deal with  
a world that no longer exists.

Eric Hoffer

# Kasetsart creates leaders

In addition:

- Changes in higher education system are needed  
so that we could effectively and efficiently address the massive needs in **high quality human resources** required by the approaching challenges
- Not just high quality human resources, we need **great leaders**



“Leadership  
is about coping with change”

John P. Kotter

“Leadership and learning  
are indispensable to each other”

John F. Kennedy

Leaders aren't born, they are  
made

Vince Lombardi

# Internationalization of domestic students



simplywaterbutts.co.uk



dreamstime.com  
dreamstime.com

- 1<sup>st</sup> Key success factor:
- Setting the right goal(s)



gotoknow.org

# Internationalization of domestic students

We can provide a lot of things to our students:

- World class facilities
- Courses offered in English
- International curriculums
- International professors
- International **experience**
- International **environment**
- Scholarships
- ...

# Key success factors

In short, it is possible to provide students with :

- Opportunities

But, the most critical key success factor

- Motivation

Challenging  
opportunities

Competition ...



# Key success factor

- The importance of “communication”
  - ▣ all stakeholders



siamfishing.com

# Creating a Culture

Institutionalizing an internationalization culture

Culture:

“The set of shared attitudes, values, goals, and practices that characterizes an institution, organization or group”

[wikipedia.org](http://wikipedia.org)



# See the forest, not just single trees

- Internationalization of domestic students must keep all important components (for example: research, education and development) well-connected to keep education relevant.
  - ▣ Importance of end-user oriented attitude
  - ▣ Importance of innovation
- Collaborating universities play important roles in sharing successful experience, especially on policy

# Commitment

- A total commitment by University is a critical factor.
- Examples:
  - ▣ Revise policies to enable collaboration
  - ▣ Establish education network
  - ▣ Upgrade campus facilities
  - ▣ Scholarships
  - ▣ Others



# Revise policies to enable collaboration

- Although progress has been made in e.g. offering joint degrees and recognizing credits from other institutions and programs, such efforts are often constrained by **ineffective policies at university or national levels.**
- There is need for
  - reviewing and harmonizing university policies to enhance collaborative research, training, and education.
  - strengthening universities' efforts to develop infrastructure and facilities to manage joint/double degrees and enhance research, training, and networking.

# Establish education network

- Education collaborations/networks have started to address global and regional challenges by **pooling and rationalizing** limited resources and **leveraging** on international partnerships to implement joint and collaborative research and training program.
  - increased mobility of staff and students
  - pooling of human and other resources
  - improved resource mobilization
  - strengthened partnerships with both public and private partners

# Campus facilities

International environment:

- Bilingual forms
- Signs
- Restaurants
- Sport arenas

- Learning centers
- Laboratories
- Dormitories
- Others ...



# Collaboration:

Examples of **collaborations in student mobility**:

- Bilateral: more than 200 agreements
- Multilateral agreements
  - ASEA-Uninet: between TH and Austrai
  - ASEM-DUO: between TH and European countries
  - GMS: among TH and Greater Mekong Sub region
  - UMAP: University mobility in Asia and the Pacific
  - DAAD

# Choices:

Examples of choices in **student mobility** program

- Special study visit
- Short-term field study
- Short-term exchange
- Summer session abroad
- Internship abroad
- Study abroad (1 semester - 1 year)
- Double degree (BSc, MSc, PhD)
- Joint degree

# Conclusion

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- Change
- Creates
  - ▣ Learners
  - ▣ Leaders
- Challenging opportunities
- Competition
- Communication
- Culture
- Commitment
- Campus facilities
- Collaboration
- Choices
- ...



You must be the **change**  
you wish to see in the world.

Gandhi